

# Privacy Notice

**Fastnalign Ltd.** respects your privacy and is committed to protecting your personal data.

## 1. Who we are

Fastnalign Ltd. is the controller of the personal data collected through this conference or event lead form.

### Contact details

Fastnalign Ltd.

5 Ashridge Close, Southampton, SO15 2GX

Email: [ruth@fastnalign.com](mailto:ruth@fastnalign.com)

Website: [fastnalign.com](http://fastnalign.com)

## 2. What information we collect

We may collect:

- your name
- job title
- company name
- work email address
- phone number
- details about your business interest in our products, services, or partnership opportunities
- notes recorded by our team following conversations with you at the event

## 3. How we collect your information

We collect your information when you:

- complete a form at our stand
- allow us to scan your badge
- give us your business card
- ask for information, a demo, pricing, or follow-up contact

- speak with our staff and ask us to contact you after the event

## 4. Why we use your information

We use your personal data to:

- respond to your enquiry
- provide the information, demo, or follow-up you requested
- assess potential business opportunities
- keep a record of our event interactions
- send you marketing communications, where permitted and where you have asked to receive them

## 5. Our lawful basis

We use your personal data because:

- it is in our **legitimate interests** to respond to business enquiries, manage potential client relationships, and follow up on discussions started at the event; and
- where required, we rely on **consent** for sending marketing emails.

## 6. Marketing

If you opt in to receive marketing emails, we may send you updates about Fastnalign Ltd.'s products, services, events, and related content.

You can unsubscribe from marketing at any time by:

- clicking the unsubscribe link in any marketing email, or
- contacting us at [ruth@fastnalign.com](mailto:ruth@fastnalign.com)

We may still contact you about a specific enquiry or active business discussion where appropriate.

## 7. Who we share your data with

We may share your information with:

- our internal sales, marketing, and partnership teams

- service providers who help us manage CRM, email communications, event systems, and IT services
- professional advisers where necessary

We require third parties to respect your personal data and use it only for appropriate purposes.

## 8. International transfers

If any of our service providers process personal data outside the UK, we will ensure appropriate safeguards are in place.

## 9. How long we keep your information

We keep event lead information only for as long as necessary for the purposes described above. If no business relationship develops, we may delete or suppress your data after an appropriate retention period in line with our internal retention policy.

## 10. Your rights

You may have rights to:

- access your personal data
- request correction of inaccurate data
- request deletion in some circumstances
- object to processing
- restrict processing in some circumstances
- withdraw consent for marketing at any time

To exercise your rights, contact: [ruth@fastnalign.com](mailto:ruth@fastnalign.com)

## 11. Complaints

If you have concerns about how we use your data, please contact us first. You also have the right to complain to the UK Information Commissioner's Office.

## 12. Changes to this notice

We may update this notice from time to time. The latest version will be available at [fastnalign.com/privacy](https://fastnalign.com/privacy).